

## Employee Spotlight: Cianel Palmer

**May 23, 2016 – Delair, NJ** – Aluminum Shapes is proud to highlight some of its brightest and most committed staff. For our inaugural Employee Spotlight, we salute **Cianel Palmer**, a star Account Manager on Aluminum Shapes’ sales team who has been supporting the company’s efforts to expand its customer base for over two years.

Palmer, who came to Aluminum Shapes from the financial industry, learned the specifics of the aluminum trade with remarkable ease and now is involved with both inside- and outside-sales for the company. Most recently Cianel has been selected for training to become the in-house export specialist.

In talking about her hybrid inside-and-outside sales responsibilities, *“Brigitte Douglass kind of created this position for me and she actually gave me three of the larger accounts.”*

Vice President of Sales and Marketing Brigitte Douglass was all too happy to offer Palmer the chance to try her hand at outside sales, *“Cianel is a natural salesperson, and her level of commitment and comfort in front of clients are huge assets to us.”*

Douglass, who works with Palmer daily, praised her as being *“extraordinarily well-prepared when visiting customers, and an exceptionally quick learner.”*

*“Because I came from a different industry, my instinct is research more to learn about what our customers do and what their end products are, so I have that when I go in to meet with them,”* said Palmer.

*“I love that face-to-face interaction, getting out of the office and having social interaction as part of my job,”* said Palmer. *“Plus, I really like the people I work with. They’re more invested in who you are, and they opened right up to me when I came.”*

*“We love what Cianel has done to the culture here,”* said Aluminum Shapes Human Resources Director Gary Harvilla. *“We want to bring on positive can-do people, and that’s Cianel.”*



## Quality Policy

Aluminum Shapes, LLC is dedicated to providing quality aluminum extrusions, fabricated parts, and billet that meet or exceed our customer requirements. Our commitment is to deliver product on-time, maintain a customer focus, and to continually advance and improve our process.



**ABOUT ALUMINUM SHAPES LLC.**

A fully integrated company, Shapes offers the widest range of production and distribution capabilities in the industry including: Billet Casting, Remelt, Extrusion, Die Support, Fabrication, Finishings, Aluminum Anodizing, Engineering Design Support, Shipping and Distribution.

From its 267,020 square meter, state-of-the-art facility, Shapes operates a highly efficient manufacturing and distribution operation with centralized administration, marketing, and customer service. Combined with our on-site engineering staff, technical support and quality assurance procedures, we can provide our customers with more rapid order fulfillment, higher quality, and better on time delivery performance. Backed by these capabilities and significant infrastructure investments over the last decade, Shapes has created one of the most comprehensive soft alloy aluminum extrusion facilities in North America.

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